CIRCLE MOON GROUP

CMG INVESTMENT – CIRCLE MOON GROUP × SHARE CHARGING

OFFICIAL EXCLUSIVE REPRESENTATION IN EGYPT & SAUDI ARABIA

EV Charging Solutions for
Businesses in Saudi Arabia



www.circlemoon-group.com

CMG × SHARE CHARGING PARTNERSHIP OVERVIEW

An exclusive strategic alliance uniting CMG's local market expertise in Egypt & Saudi Arabia with Share Charging's world-class EV charging technology — delivering end-to-end solutions from product selection to deployment and after-sales support.

CMG INVESTMENT

- Exclusive local representation in Egypt & Saudi Arabia
- Market development & business growth
- Sales, channel development & customer acquisition
- Government & corporate relations
- Strategic partnerships & project coordination
- Local commercial support throughout project lifecycle

SHARE CHARGING

- Advanced EV charging technology & R&D
- AC & DC charging hardware manufacturing
- Communication controllers (SECC & EVCC)
- OEM/ODM product customization & engineering
- Smart charging: ISO 15118, OCPP, IEC 61851
- Technical support & after-sales service

WHAT WE OFFER

Target applications and deployment locations for our EV charging solutions across Saudi Arabia & Egypt.

- COMMERCIAL PROPERTIES
- MALLS, HOTELS & OFFICES
- PETROL STATIONS & HIGHWAYS
- AUTOMOTIVE DEALERSHIPS
- RESIDENTIAL COMMUNITIES
- FLEETS & LOGISTICS
- PARKING & INDUSTRIAL SITES
- SMART MOBILITY PROJECTS



SHARE CHARGING – OUR TECHNOLOGY PARTNER

CHINESE EV CHARGING TECHNOLOGY LEADER

Share Charging is a Chinese company specializing in EV charging equipment, communication technology, and integrated charging solutions. With over 100 published product models — including AC chargers, DC fast chargers, wallboxes, adapters, and PV-BES-EV integrated systems — Share Charging leads in technology breadth and engineering depth. Their portfolio covers Type 1/Type 2, CCS, GB/T, and multi-standard platforms, serving commercial, industrial, and energy applications worldwide.





COMPLETE PRODUCT PORTFOLIO

Share Charging offers 100+ published product models across six major categories — covering AC and DC charging, smart technology, accessories, energy integration, and engineering solutions.

- AC CHARGING: PORTABLE AC CHARGERS, WALLBOXES, TYPE 1 / TYPE 2
- DC CHARGING: DC FAST CHARGERS, HIGH-POWER DC, COMMERCIAL SYSTEMS
- SMART CHARGING TECH: SECC, EVCC, OCPP, CONTROL SYSTEMS
- ACCESSORIES: ADAPTERS, CABLES & CONNECTORS
- ENERGY: PV + BATTERY STORAGE + EV CHARGING INTEGRATION
- ENGINEERING: TEST EQUIPMENT & SIMULATORS
- OEM / ODM: CUSTOM PRODUCT DEVELOPMENT & BRANDING
- COMMUNICATION CONTROLLERS & SMART GRID SOLUTIONS



AC WALLBOX – DESTINATION CHARGING

AC wallboxes are ideal for locations where vehicles are parked for extended periods. Suitable for residential compounds, villas, hotels, offices, restaurants, malls, commercial buildings, and automotive dealerships. Drivers simply plug in on arrival and leave with a full charge — no waiting, no disruption.
Typical power levels: 7.4 kW, 11 kW, and 22 kW. Final model and configuration depend on project requirements, site electrical capacity, and vehicle compatibility.

- IDEAL APPLICATIONS: RESIDENTIAL, HOTELS, OFFICES, MALLS, DEALERSHIPS
- POWER LEVELS: 7.4 KW / 11 KW / 22 KW — CONFIGURATION PER PROJECT



DC FAST CHARGING – FAST & HIGH-POWER SOLUTIONS

Our DC fast charging portfolio delivers power up to 1.6 MW, supporting the full spectrum of commercial and heavy-duty EV applications. From highway corridors and petrol stations to fleet depots and logistics hubs, our solutions are engineered for speed, reliability, and scalability. Final configuration is tailored to vehicle type, available site power, and project objectives.



- HIGH-POWER DC: UP TO 1.6 MW FOR HEAVY-DUTY & COMMERCIAL USE
- APPLICATIONS: HIGHWAYS, PETROL STATIONS, MALLS & FLEET DEPOTS
- CONFIGURATION TAILORED TO VEHICLE, SITE POWER & PROJECT NEEDS

SUPPORTED STANDARDS

Multi-standard compatibility across global EV platforms — interface selection depends on charger type and vehicle application in Egypt & Saudi Arabia.

- CCS2
- CCS1
- GB/T
- CHADEMO
- TYPE 2
- TYPE 1
- NACS
- GB/T 27930 / OCPP



SMART CHARGING TECHNOLOGY

Advanced communication controllers and open standards enabling intelligent, interoperable EV charging for commercial and industrial deployments.

SECC – SUPPLY EQUIPMENT COMMUNICATION CONTROLLER

Manages communication between the charging station and the electric vehicle. Supports ISO 15118, DIN 70121, and IEC 61851 protocols with PLC communication. SECC products are certified by TÜV Rheinland and DEKRA.

EVCC – ELECTRIC VEHICLE COMMUNICATION CONTROLLER

Installed on the vehicle side to handle communication with the charging infrastructure. Enables Plug & Charge, smart energy management, and bidirectional communication in compliance with ISO 15118 and DIN 70121 standards.

OPEN STANDARDS & PROTOCOLS

Full support for ISO 15118, DIN 70121, IEC 61851, and OCPP (Open Charge Point Protocol). Enables interoperability across networks, remote management, load balancing, and seamless integration with smart energy systems.

SOLUTIONS FOR SAUDI BUSINESSES

Sector-specific EV charging configurations recommended for key business types across Saudi Arabia.

- SHOPPING MALLS: AC DESTINATION + DC FAST + CHARGING MANAGEMENT
- HOTELS: AC DESTINATION + SELECTED DC FAST
- PETROL STATIONS: HIGH-POWER DC FAST CHARGING
- RESIDENTIAL: AC WALLBOXES + SMART CHARGING
- FLEETS: DC FLEET CHARGING + MANAGEMENT SYSTEM
- LOGISTICS: HIGH-POWER DC + FLEET DEPLOYMENT
- OFFICES & COMMERCIAL: AC WALLBOXES + LOAD MANAGEMENT
- SMART CITIES: SCALABLE MULTI-SITE CHARGING NETWORKS



COMPLETE PROJECT SOLUTION WORKFLOW



PHASE 1: ASSESSMENT & PLANNING

Project assessment · Site requirements · Vehicle & fleet analysis · Charger selection · Technical configuration · Commercial proposal

PHASE 2: CONFIGURATION & PROPOSAL

Equipment supply · Installation & commissioning · Testing · Technical & after-sales support. Scope customized per location, vehicle type, power availability, and operational needs.

PHASE 3: DELIVERY & SUPPORT

ONE PARTNER FOR YOUR PROJECT

CMG × Share Charging delivers everything your EV charging project needs — from hardware to integration — through a single trusted local partner in Egypt & Saudi Arabia.

- CHARGERS & CONTROLLERS
- COMMUNICATION SYSTEMS
- CABLES & CONNECTORS
- OEM / ODM SOLUTIONS
- CHARGING TECHNOLOGY
- ENERGY INTEGRATION
- ENGINEERING SUPPORT
- STREAMLINED SOURCING



OEM / ODM SERVICES

Customized branded EV charging solutions — enabling Saudi and Egyptian companies to launch their own product lines with full hardware, software, and commercial configuration.



- PRODUCT CONFIGURATION
- APPEARANCE & DESIGN
- COMPANY LOGO & BRANDING
- PACKAGING & DOCUMENTATION
- HARDWARE SPECIFICATIONS
- CHARGING SPECIFICATIONS
- COMMUNICATION MODULES
- OWN BRANDED EV CHARGING LINE

PV + BATTERY ENERGY STORAGE + EV CHARGING

An integrated energy solution combining solar photovoltaic generation, battery energy storage systems, and EV charging infrastructure. Designed for commercial and energy projects requiring coordinated, efficient, and sustainable charging and energy management.

- SOLAR PV GENERATION + BATTERY STORAGE – REDUCE GRID DEPENDENCY, OPTIMIZE ENERGY COSTS, AND ENSURE RELIABLE POWER SUPPLY FOR EV CHARGING
- COORDINATED EV CHARGING & ENERGY MANAGEMENT – SMART LOAD BALANCING ACROSS PV, BATTERY, AND GRID SOURCES FOR COMMERCIAL SITES AND ENERGY



WHY WORK WITH CMG?

CMG Investment – Circle Moon Group is your exclusive local partner for Share Charging in Egypt & Saudi Arabia, providing end-to-end commercial and technical support.

- OFFICIAL EXCLUSIVE REPRESENTATION
- EGYPT & SAUDI ARABIA
- SINGLE LOCAL COMMERCIAL CONTACT
- DIRECT LINK TO SHARE CHARGING
- PRODUCT SELECTION ASSISTANCE
- FULL PROJECT COORDINATION
- COMMERCIAL SUPPORT THROUGHOUT
- TECHNICAL AFTER-SALES SUPPORT



YOUR BUSINESS, YOUR REQUIREMENTS

Key project information we need to design the right EV charging solution for your business in Saudi Arabia or Egypt.

- INSTALLATION LOCATION
- EV TYPES & QUANTITY
- NUMBER OF CHARGERS NEEDED
- AC, DC OR HIGH-POWER OPTIONS
- SITE ELECTRICAL CAPACITY
- USAGE FREQUENCY & OPERATION
- FUTURE EXPANSION POTENTIAL
- PROJECT TIMELINE & BUDGET



CASE EXAMPLE – SHOPPING MALL



CUSTOMER NEED

A large shopping mall requires EV charging infrastructure to serve visitors and tenants. The solution must support both long-duration parking and rapid turnaround charging, with capacity to scale as EV adoption increases across the facility.

RECOMMENDED SOLUTION

- AC Wallboxes for Long-Stay Parking
- DC Fast Chargers for Rapid Charging
- Charging Management System
- Scalable for Future Demand Growth

CASE EXAMPLE – FLEET CHARGING



CUSTOMER CHALLENGE

A commercial fleet operator requires a reliable, scalable EV charging solution to keep vehicles operational around the clock. The configuration is tailored to fleet size, battery capacity, daily mileage, operational schedule, and available electrical capacity at the depot.

OUR FLEET CHARGING SOLUTION

- DC Fast Charging for Rapid Fleet Turnaround
- Load Management & Smart Scheduling
- Fleet Charging Management System
- Scalable Deployment for Future Expansion

CASE EXAMPLE – PETROL STATION

Customer Need: Add EV charging capability to an existing petrol station without disrupting current fuel operations, creating an additional revenue stream and attracting electric vehicle drivers to the location.

- SOLUTION: HIGH-POWER DC FAST CHARGING STATIONS WITH MULTIPLE SIMULTANEOUS CHARGING POINTS, RAPID TURNAROUND FOR DRIVERS, AND POTENTIAL BATTERY DEMAND
- GOAL: DELIVER A COMPLETE EV MOBILITY SERVICE WITHIN THE EXISTING PETROL STATION FOOTPRINT – FUTURE-PROOFING THE SITE AND SERVING BOTH FUEL



COMMERCIAL PROPOSAL

A fully customized commercial proposal tailored to your project — covering every component from equipment to after-sales support.

- PRODUCT & MODEL
- QUANTITY
- POWER LEVEL
- CONNECTOR & CONFIGURATION
- DELIVERY & LOGISTICS
- INSTALLATION & COMMISSIONING
- WARRANTY & SUPPORT
- PRICING PER PROJECT NEEDS



WHY SHARE CHARGING?

Share Charging delivers advanced EV charging technology with a comprehensive product range and proven engineering capabilities.

- 100+ PUBLISHED PRODUCT MODELS
- AC TO HIGH-POWER DC RANGE
- SECC & EVCC TECHNOLOGY
- ISO 15118, DIN 70121 & OCPP
- OEM / ODM CUSTOMIZATION
- FULL ENGINEERING SUPPORT
- TÜV & DEKRA CERTIFIED PRODUCTS
- SCALABLE: SINGLE TO MULTI-SITE



WHY CMG × SHARE CHARGING?

A powerful combination of international EV charging technology and local market expertise — delivering complete solutions from project requirements through deployment and after-sales support in Saudi Arabia and Egypt.

CMG INVESTMENT

- Exclusive local representation in Saudi Arabia & Egypt
- Local market access and project delivery
- Single local commercial contact for your project
- Product selection guidance and project coordination
- Commercial and technical support throughout the project lifecycle
- Deep understanding of Saudi business environment

SHARE CHARGING

- International EV charging technology leadership
- 100+ published product models (AC, DC, high-power)
- Advanced SECC, EVCC, ISO 15118, OCPP technology
- OEM/ODM customization for branded solutions
- Engineering support for complex projects
- Scalable from single charger to multi-site networks

START YOUR PROJECT

Tell us about your project. The following information enables us to prepare a tailored technical and commercial solution for your business.

- PROJECT LOCATION
- BUSINESS TYPE
- NUMBER OF EVS & CHARGERS
- REQUIRED CHARGING SPEED (AC/DC)
- AVAILABLE ELECTRICAL CAPACITY
- INSTALLATION REQUIREMENTS
- FUTURE EXPANSION PLANS
- OPERATIONAL NEEDS & SCHEDULE



MARKET AUTHORIZATION & CLOSING

CMG Investment – Circle Moon Group is the exclusive representative for Share Charging in Saudi Arabia and Egypt — delivering AC, DC, high-power, smart charging, energy storage, and OEM/ODM solutions.
www.circlemoon-group.com

OUR SOLUTIONS

- AC Destination Charging
- DC Fast & High-Power Charging
- Smart Charging Technology
- Energy Storage Integration
- OEM / ODM Customization
- Full Project Support

START YOUR PROJECT

- POWERING YOUR BUSINESS.
- POWERING ELECTRIC MOBILITY.
- Contact us to begin your EV charging project in Saudi Arabia or Egypt.
- www.circlemoon-group.com


THANK YOU