

CMG INVESTMENT HOLDING

CIRCLE MOON PLUS

Professional Hospitality.
Consistent Operations. Scalable Growth.

HOSPITALITY MANAGEMENT / OPERATIONS / DEVELOPMENT

Circle
Moon

CMG
CIRCLE MOON
PLUS +

★ ★ ★ ★ ★

OUR HOSPITALITY PLATFORM

The specialized hospitality sector of CMG Investment Holding — built to manage, operate and develop exceptional businesses and destinations.

Restaurants, cafés & F&B concepts

Resorts & tourist villages

Leisure & entertainment

Management, operation & development



VISION & CORE PROMISE

Exceptional guest experiences, operational efficiency, controlled costs and sustainable growth — working as one commercial system.

Consistent Quality

Operational Excellence

Controlled Performance

Scalable Growth



END-TO-END EXPERTISE

Full-lifecycle capability — from concept and launch to daily operations, optimization and growth.

Management & operations

Concept development & pre-opening

Restructuring & optimization

Revenue, brand, quality & guest experience



ONE PROFESSIONAL MANAGEMENT PLATFORM

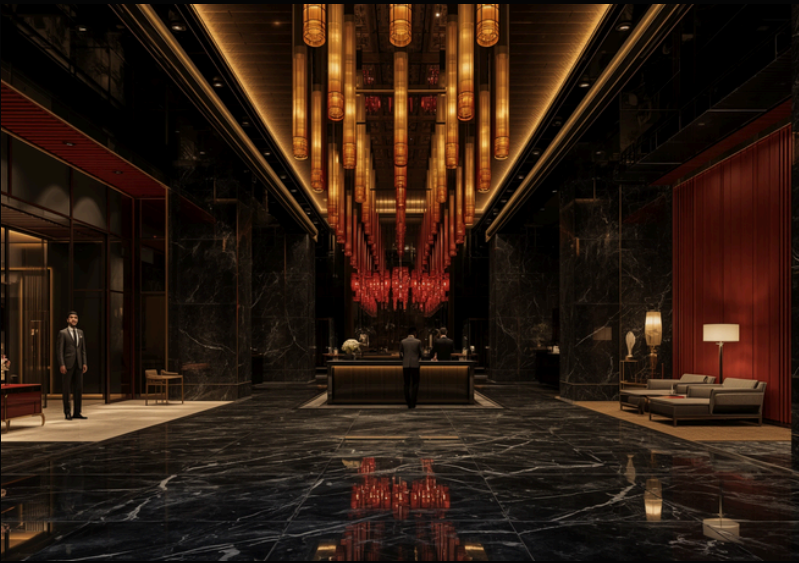
Strategy becomes daily execution through one unified structure, visible performance and accountable decisions.

Strategy + planning

Unified operating structure

Daily execution

Performance monitoring



PROFESSIONAL MANAGEMENT STRUCTURE

Leadership, operations and specialist functions aligned as one accountable management system.

EXECUTIVE — strategy, growth, direction

OPERATIONS — regions, properties, shifts

SPECIALISTS — F&B, culinary, people, finance

ENABLEMENT — revenue, marketing, tech, quality



RESTAURANTS & FOOD + BEVERAGE

Concept breadth meets disciplined operating depth — across every service style and revenue channel.

- Fine dining • casual • QSR

Coffee • bakery • lifestyle cafés
- Catering • events • delivery

Kitchen • FOH • cost • P&L • KPIs



RESORTS & TOURIST VILLAGES

Accommodation, dining, leisure and support services orchestrated into one seamless destination experience.

Stay — front office to housekeeping

Dine — outlets to beach F&B

Experience — pools, events, family leisure

Support — engineering, people, sales, tech



OPERATIONAL EXCELLENCE

Standard operating procedures turn service intent into safe, disciplined and repeatable performance.

- Service, opening & closing
- Inventory, cash & guest recovery

- Kitchen, hygiene & food safety
- Maintenance, emergencies & controls



QUALITY. MEASURED. IMPROVED.

Standards are actively monitored, corrected and elevated — at every location, every day.

Operational audits

Guest feedback

Performance reporting

Corrective action + continuous improvement



PEOPLE × TECHNOLOGY = PERFORMANCE

Capable teams, connected systems and visible data create measurable commercial outcomes.

Recruit → train → develop → lead

POS • ERP • CRM • reservations

BI dashboards + customer feedback

Revenue • cost • satisfaction • retention



BUILT TO SCALE

One operating model expands confidently across locations, concepts and properties.

- Central management + SOPs
- Professional teams + training
- Quality control + financial discipline
- Technology + KPIs + improvement



VALUE PROPOSITION

An integrated, professional and commercial platform aligned with owners, investors and long-term partners.

- Consistent + customer-centric
- Technology-driven + accountable
- One concept → multiple locations
- Multi-unit → multi-property portfolio



CMG INVESTMENT HOLDING — CIRCLE MOON PLUS

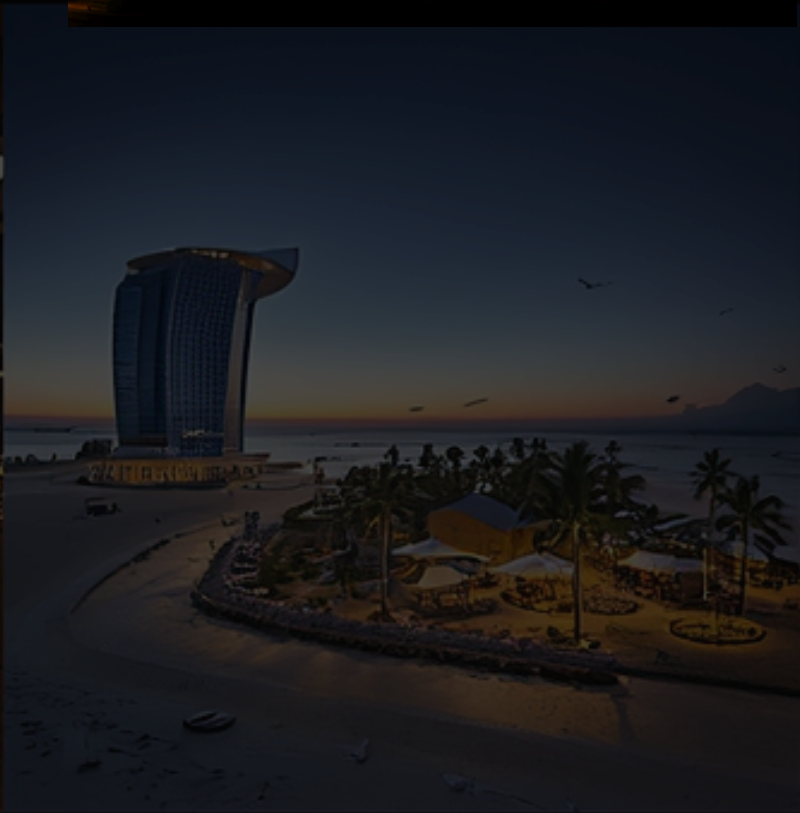
**WE DON'T SIMPLY OPERATE HOSPITALITY ASSETS.
WE BUILD PROFESSIONAL OPERATING SYSTEMS.**

Consistent Quality. Operational Excellence.
Controlled Performance. Scalable Growth.

LET'S BUILD THE NEXT HOSPITALITY PLATFORM.



CMG INVESTMENT HOLDING — CIRCLE MOON PLUS



www.circlemoon-group.com



01006102228



info@circlemoon-group

Thank you