



CIRCLE MOON PRIME
— INVESTMENT & STRATEGIC DEVELOPMENT —

CIRCLE MOON PRIME

PROJECT MANAGEMENT, DEVELOPMENT & INVESTMENT

Transforming Opportunities into Successful Projects

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Our Role

An integrated platform for developing successful projects.

Specialized project management and development sector of CMG Investment Holding

Managing, developing and transforming projects across multiple sectors

Maximizing value, efficiency and long-term potential



From Investment Vision to Growth

CMP connects strategic, financial, operational and commercial disciplines in one lifecycle.



ONE INTEGRATED PLATFORM / EVERY PROJECT LIFECYCLE STAGE

Projects Across Multiple Sectors

Broad project and investment coverage, managed through one disciplined platform.

REAL ESTATE & MIXED-USE

HOSPITALITY & TOURISM

COMMERCIAL & RETAIL

INDUSTRIAL & BUSINESS
PROJECTS

Sector Opportunities

Flexible expertise across asset classes and emerging ventures.

REAL ESTATE & MIXED-USE
Commercial developments · shopping malls · mixed-use destinations

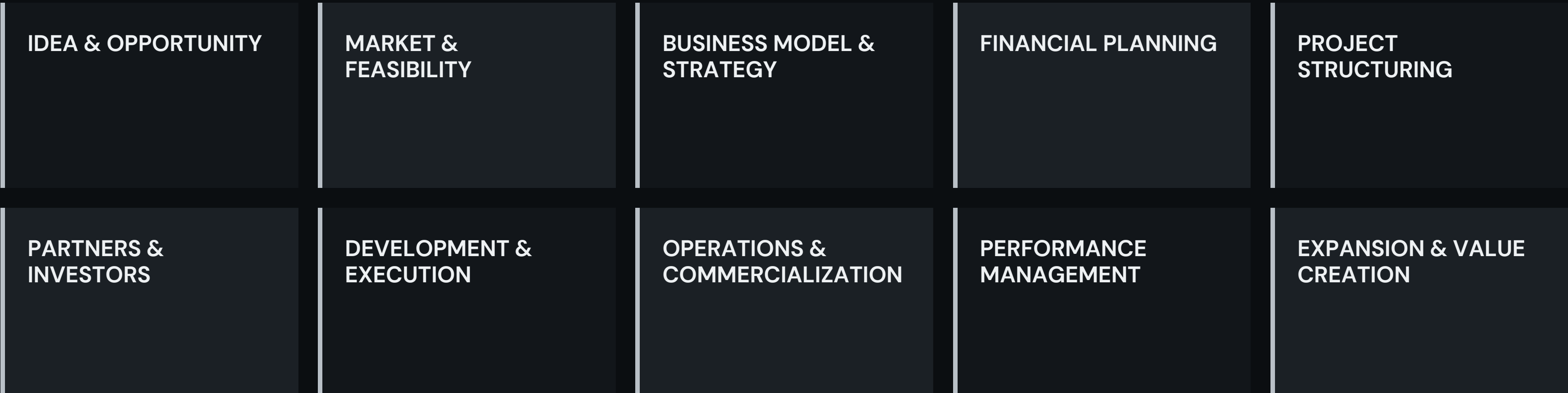
HOSPITALITY & TOURISM
Hotels · resorts · tourist villages · hospitality destinations

COMMERCIAL & RETAIL
Retail destinations · business centers · commercial hubs

INDUSTRIAL, TECHNOLOGY & STRATEGIC
Manufacturing · AI-based projects · new ventures

The Project Development Cycle

From first signal to sustained value creation.



Project Management

Control, visibility and accountability throughout development.



Planning & Scope	Timeline & Budget
Resources & Risk	Stakeholders & Procurement
Quality & Performance	Reporting & Governance

WE DEVELOP VALUE.

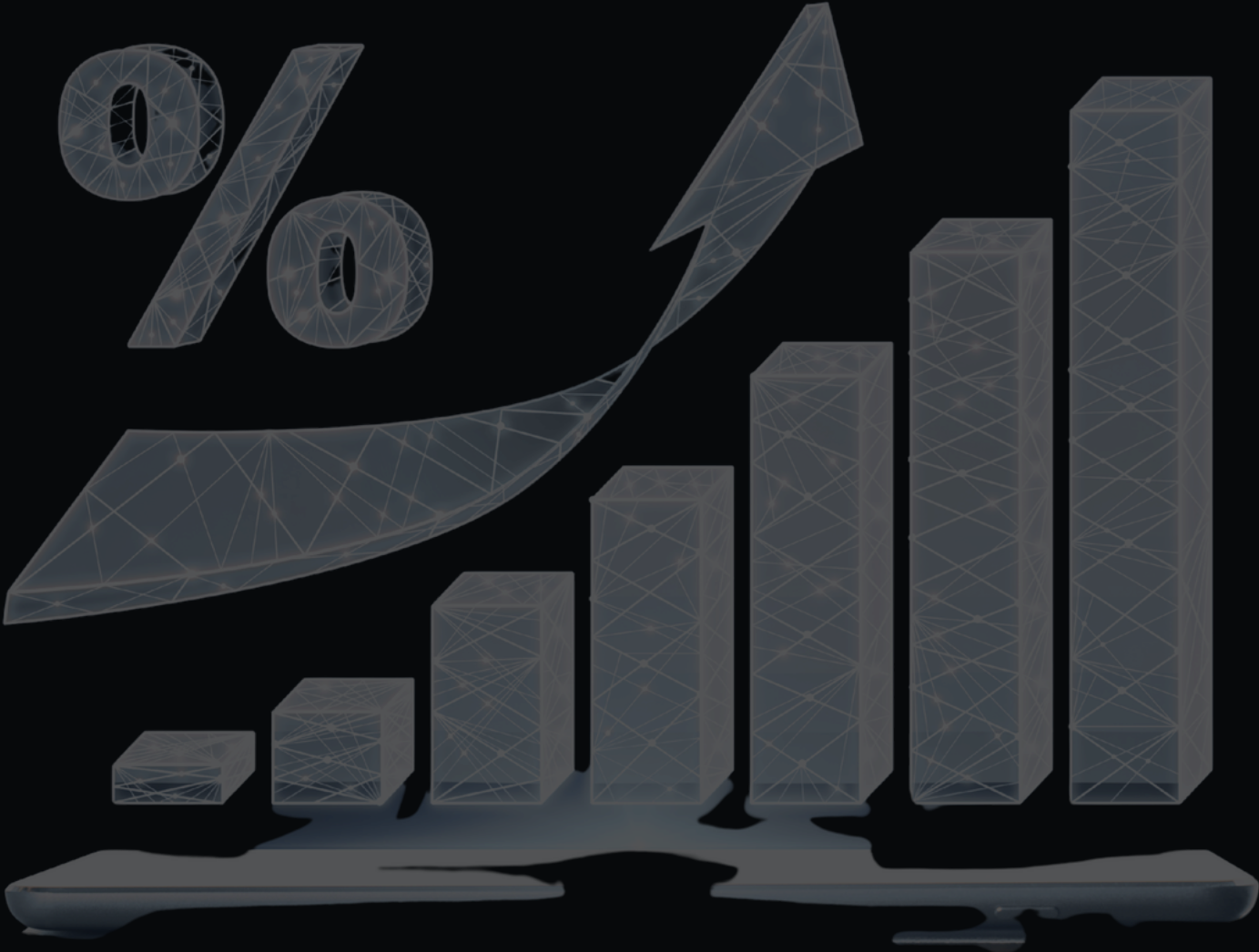
Beyond project administration — toward
measurable commercial and strategic outcomes.

Project Concept	Business Model	Asset Utilization
Revenue Potential	Operational Efficiency	Market Positioning
Investment Structure	Partnership Opportunities	Expansion Potential

Investment & Project Structuring

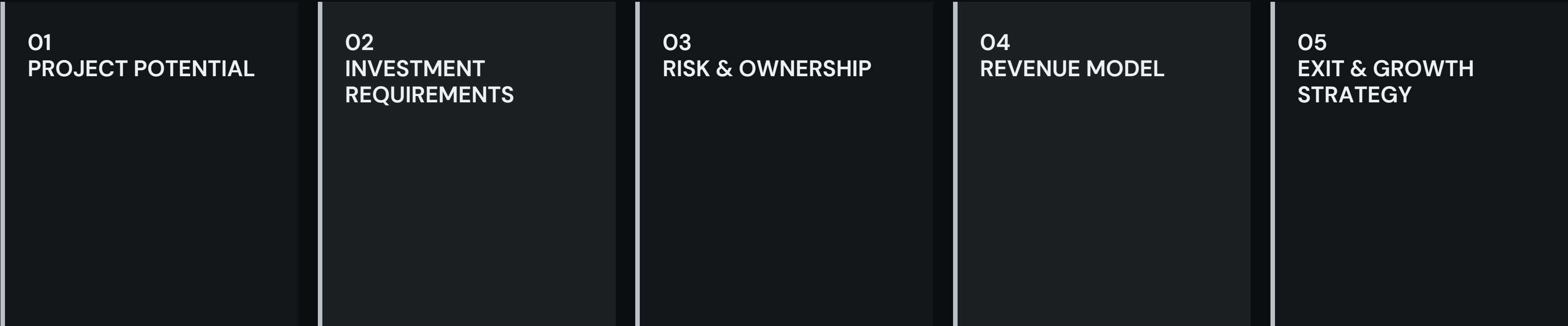
Flexible models designed around each project’s requirements.

Joint Ventures	Strategic Partnerships
Co-Investment	Development Partnerships
Management Agreements	Revenue-Sharing Models
Investment & Operating Partnerships	



Structuring Decisions

The right model balances ambition, control, return and long-term optionality.



Feasibility & Business Planning

Disciplined analysis supporting confident investment decisions.

MARKET

Analysis · competition · demand · customer segments

BUSINESS MODEL

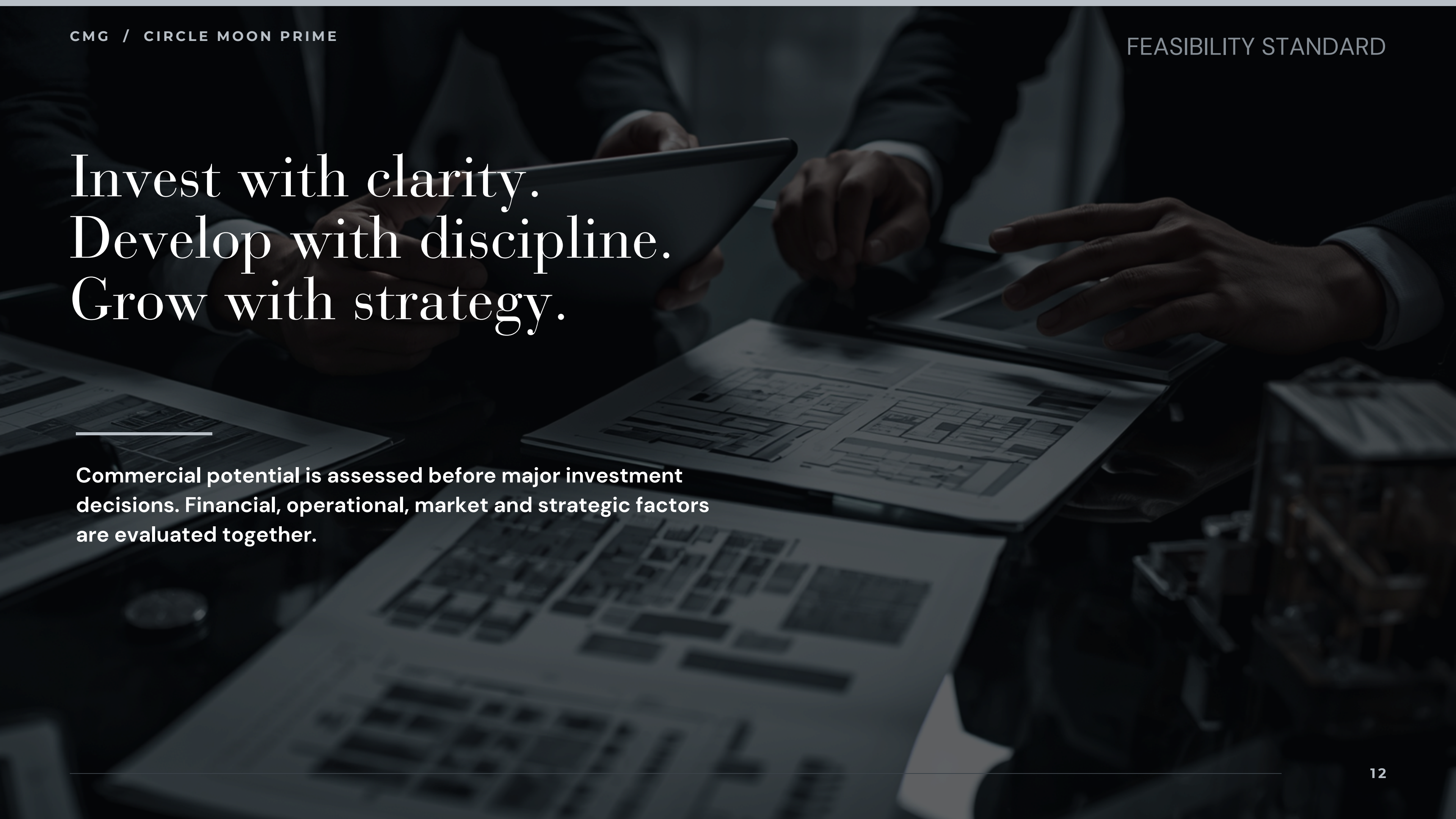
Revenue projections · cost structure · investment requirements

RISK & FINANCE

Financial scenarios · risk assessment · capital discipline

DEVELOPMENT

Strategy · implementation path · exit and expansion opportunities

A dark, moody photograph of a business meeting. Several people in business attire are gathered around a table, looking at and pointing to documents and tablets. The lighting is low, creating a professional and focused atmosphere.

Invest with clarity. Develop with discipline. Grow with strategy.

Commercial potential is assessed before major investment decisions. Financial, operational, market and strategic factors are evaluated together.

Strategic Partnerships

CMP aligns capabilities under a clear project structure and objective.

INVESTORS	DEVELOPERS	OPERATORS	FINANCIAL PARTNERS
STRATEGIC COMPANIES	TECHNOLOGY PROVIDERS	INTERNATIONAL PARTNERS	SUPPLIERS & CONSULTANTS

Project Governance & Control

A management framework designed for visibility, accountability and action.

STRATEGY	GOVERNANCE
BUDGET & FINANCIAL CONTROL	PROJECT EXECUTION
RISK MANAGEMENT	PERFORMANCE MONITORING
REPORTING	CORRECTIVE ACTION



Performance & KPI Management

Measurable control across every project dimension.

FINANCIAL KPIs
Investment · revenue · costs · profitability · cash flow · ROI

DEVELOPMENT KPIs
Milestones · schedule · budget · quality · resources

COMMERCIAL KPIs
Sales · occupancy · acquisition · penetration · revenue growth

STRATEGIC KPIs
Asset value · expansion · partnerships · position · long-term growth

Asset Development & Optimization

Unlocking value from existing assets through a new performance lens.



Redevelopment · Repositioning · Operational Improvement · Commercial Activation · New Revenue Streams · Strategic Partnerships · Expansion

From One Project to a Portfolio

Successful projects can become platforms for additional locations and compounding growth.

**IDENTIFY → EVALUATE → STRUCTURE → DEVELOP
EXECUTE → OPERATE → OPTIMIZE → EXPAND**

Why Circle Moon Prime?

Four principles define how we create and protect value.

STRATEGIC

Begin with the investment objective and build the project around it.

INTEGRATED

Finance, development, operations, commercial strategy and partnerships as one ecosystem.

PROFESSIONAL

Clear governance, responsibilities, reporting and performance controls.

VALUE-DRIVEN

Relentless focus on maximizing commercial and strategic value.

Built to Scale. Designed to Partner.

A platform for enduring relationships and repeatable growth.

MULTI-SECTOR

Real estate, hospitality, commercial, industrial, technology and strategic investments.

SCALABLE

From initial development through expansion and portfolio growth.

PARTNERSHIP-ORIENTED

Long-term relationships with investors, owners and strategic partners.





FROM OPPORTUNITY TO SUSTAINABLE VALUE



From Opportunity to Execution. / From Project to Sustainable Value.

DEVELOPING PROJECTS. CREATING VALUE. BUILDING GROWTH.



CMG INVESTMENT HOLDING — CIRCLE MOON PRIME

Thank you

